

Indra Nooyi
Chairperson and Chief Executive Officer
PepsiCo, Inc.
Purchase, New York

Dear Ms. Nooyi:

We are writing you to urge that PepsiCo cease funding the United States Chamber of Commerce.

As you know, PepsiCo has made several commitments related to the fight against climate change. It has signed the American Business Act on Climate Pledge in support of the Paris Agreement,¹ the CERES Climate Change Declaration,² and the Caring for Climate pledge as part of the United Nations Global Compact.³ PepsiCo has also committed to support the United Nations' 2030 Agenda for Sustainable Development including by reducing greenhouse gas emissions across its value chain by 20 percent.⁴ Unfortunately, the U.S. Chamber of Commerce is doing everything it can to block efforts to combat climate change. It opposes the Paris Agreement that you publicly support,⁵ is suing to block the implementation of the Clean Power Plan,⁶ consistently lobbies against legislation aimed at reducing greenhouse gas emissions,⁷ and spends millions of dollars in money on elections ads urging voters to back candidates who support the fossil fuel industry and oppose efforts to combat climate change.⁸ In short, the Chamber is one of the biggest obstacles to serious, effective action on climate change here in the U.S. And of course, without action in the U.S., we will be unable to realistically address what is truly a global problem.

The problems with funding the Chamber do not stop with its leading role opposing action on climate change and fighting critical environmental protections. The Chamber has also increasingly become a highly partisan political organization. It formed an explicit alliance with leading Republicans to "Save the Senate" (for Republicans) in the 2016 elections.⁹ The Chamber was the largest spender of secret or dark money on congressional elections in the 2016 cycle and it spent 100 percent of its money for the benefit of Republican candidates.¹⁰ It is now working hand in glove with President Trump and Republicans in Congress to enact its anti-environmental, anti-consumer agenda. Your customer base is ideologically diverse, and purchasing PepsiCo products should not require consumers to fund a partisan agenda with

¹ White House Announces Additional Commitments to the American Business Act on Climate Pledge, The White House, <http://bit.ly/2o7rerT>

² CERES Climate Change Declaration, CERES, <http://bit.ly/2nIoJZE>

³ United Nations Global Compact database, United Nations, <http://bit.ly/2nmXkkN>

⁴ Performance With Purpose 2025 Agenda, pg. 26, PepsiCo, <http://bit.ly/2ohdoDA>

⁵ Chamber Inflates Costs, Ignores Benefits of Climate Action, NRDC, <http://on.nrdc.org/2nPHPOj>

⁶ U.S. Chamber Files Lawsuit Challenging EPA's Unprecedented Attempt to Restructure Nation's Electricity System, U.S. Chamber of Commerce, <http://bit.ly/1LrOfcU>

⁷ The U.S. Chamber: A Record of Obstruction on Climate Action, Yale Environment 360, <http://bit.ly/2paIFGQ>

⁸ See, e.g., U.S. Chamber ads against Katie McGuinty, for Rob Portman, and for James Comer, available at <http://bit.ly/29hWcU1>, <http://bit.ly/2nmF3E3>, <http://bit.ly/2oRsqxO>, and <http://bit.ly/2oRSPQJ>

⁹ Business Makes Senate Push, The Wall Street Journal, <http://on.wsj.com/2oNkikD>

¹⁰ The Republican Party and the Chamber of Secrets, Public Citizen, <http://bit.ly/2hdVXNL>

which many may disagree. Indeed, you already appear to recognize this, as PepsiCo's political contributions have smartly benefited candidates of both parties in roughly equal measure.¹¹

Many large companies such as Apple, Pacific Gas & Electric, Exelon,¹² and CVS¹³ have already considered the repercussions of the Chamber's reactionary agenda on their brands and businesses and chosen to publicly leave the Chamber. Many other Fortune 500 companies have quietly left the Chamber as well.¹⁴ We urge you to join these companies in reconsidering the nature of your relationship with the U.S. Chamber of Commerce and its hyper-partisan anti-climate agenda. The Chamber's agenda is bad for the planet and its secret money political spending is bad for a transparent democracy.

Sincerely,

Action on Smoking and Health

African American Ministers In Action (AAMIA)

Asbestos Disease Awareness Organization (ADAO)

Broome Tioga Green Party

Cancer Aid Society

Center for Biological Diversity

Center for Food Safety

Center for Media and Democracy

Center for Popular Democracy

Citizens' Environmental Coalition

Clean Water Action

Compassionate Communication Spokane

Consumer Action

Consumers for Auto Reliability and Safety

Corporate Accountability International

CREDO Action

Daily Kos

DNF - Les Droits des Non-Fumeurs

Economic Policy Institute

Family Values at Work

Green America

¹¹ PepsiCo PAC Contributions to Federal Candidates, Center for Responsive Politics, <http://bit.ly/2oaR4uW>

¹² Discord in Chamber of Commerce, Forbes, <http://bit.ly/2nToD2a>

¹³ CVS Health Leaves U.S. Chamber of Commerce, The Washington Post, <http://wapo.st/2o6yanf>

¹⁴ Based on coalition communications with more than two dozen Fortune 500 companies

Greenpeace
Homeowners Against Deficient Dwellings
Human Rights and Tobacco Control Network
The Impact Fund
In the Public Interest
Institute for Science and Human Values
Interfaith Worker Justice
Labor Project for Working Families
League of Conservation Voters
National Council Against Smoking
National Economic & Social Rights Initiative
National Family Farm Coalition
Oil Change International
OxyRomandie
People Demanding Action
Physicians for Social Responsibility
Progressive Congress Action Fund
Protect All Children's Environment
Public Citizen
Public Justice Center
Rainforest Action Network
RootsAction.org
SafeWork Washington
Sierra Club
Smoke Free Partnership
Social Security Works
South Carolina Small Business Chamber of Commerce
SumOfUS
Tanzania Tobacco Control Forum (TTCF)
Tobacco Free Research Institute Ireland
U.S. PIRG
Virginia Organizing
Workplace Fairness